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FOR IMMEDIATE RELEASE

Medflow Appoints Neuro-Ophthalmologist as Medical Director

Charlotte, NC – January 25, 2010 – Medflow, Inc., the market leader in the development of electronic health records software solely dedicated to eye care physicians, is pleased to announce the appointment of Ippolit C. A. Matjucha, M.D. as Medical Director.

After completing his Harvard College education A.B. cum laude in Biochemical Sciences, Dr. Matjucha completed the Dartmouth-Brown Program in Medicine, with preclinical studies at Dartmouth Medical School and clinical training at Brown University, graduating with an “outstanding” designation. Dr. Matjucha interned at the Newton-Wellesley Hospital in Newton-Lower Falls, MA, completed his residency in ophthalmology at the University of California, San Diego Medical Center, and went on to fellowship training in neuro-ophthalmology at the California-Pacific Medical Center in San Francisco. Most recently, Dr. Matjucha was the Senior Staff Physician at the Lahey Clinic, in Burlington and Peabody Massachusetts, in the Department of Ophthalmology, supporting all aspects of neuro-ophthalmology, general ophthalmology and cataract surgery, in-patient consultation service and residential surgical training. He has been a practicing Neuro-Ophthalmologist for over 17 years.

Dr. Matjucha played an integral role in the decision and preparation for Lahey to implement the Medflow EMR into their practice. “Dr. Matjucha will be instrumental in defining our ophthalmology specific content,” states Jim Riggi, Medflow President and CEO. “He will also perform oversight for all software development and clinical procedures.” Dr. Matjucha will be based out of Boston, MA.

About Medflow, Inc.

Medflow, Inc. is the market leader in the development of electronic health records software solely dedicated to eye care physicians. Medflow, headquartered in Charlotte, NC, was founded in 1999 and is privately held. Medflow, Inc. can be reached at 704.927.9800 or by visiting www.medflow.com.

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